

GARRETT BERNER

West Babylon, New York 11704

Experience

ASSOCIATE WEB DESIGNER

Avon Products, 2006-present

Design and program collateral for AVON.com and yourAVON.com

- Participate in cross-functional brainstorming sessions to determine requirements, timing and aesthetic direction
- Responsible for the on-brand execution and management of landing pages, affiliate banners, emails and microsites
- Partner with analytics team to execute Omniture code, track trends and understand purchase patterns

Production coordinator for email program

- Maintain production and review schedules to ensure deadlines are met for Consumer, Representative and Business-to-Business collateral
- Intermediate with email vendor to leverage best-practices and trends for continuous email refinement
- Create and update a comprehensive email production and style guide

Cross-functional team liaison

- Led cross-functional committee to study and quantify the addition of a third-party search engine
- Team with in-house Marketing and Merchandising departments and vendors to ensure consistency with corporate vision
- Serve as prime contact in the absence of Creative Department supervisors

SENIOR DESIGNER

Erric Sorelle Studios, 1997-2006

- Design, art direction, programming, and maintenance for clients' web sites
- Art direction, design and production for branding, copy writing, corporate identity enrichment and print collateral
- Digital photo retouching specialist
- Produce and art direct digital and traditional illustrations, 3D modeling and animation
- Create digital comps and construct packaging prototypes
- Maintain, network and upgrade Mac and PC computer systems & archiving system

ADJUNCT INSTRUCTOR

Briarcliffe College, 1997-2006

- Senior adjunct instructor for diverse courses within the graphic design curriculum
- Faculty advisor for senior level web design, graphic design, and illustration students
- Leader of the faculty team that brought 3D Motion Capture program to Briarcliffe
- Member of graphic design advisory board
- Sundry volunteer duties include curriculum development, textbook review, mural design and graphic design

GRAPHICS SPECIALIST

Line & Tone Group, 1996-1997

- Produce digital photo retouching to client specifications
- Postscript imaging, preflight and trapping in Rasterized Image Processing and Computer to Plate processes
- Scan hi resolution images on Scitex and Macintosh drum and bed equipment
- Design production of print advertisements for Macintosh and PC platforms

FREELANCE ARTIST

1991-2006

Client List

Arco, A Mattel Company, The Art Network, Creative Frontiers, Touch of Class Printing, WLIW Television, Rubies Costume Company

Email

garberner@gmail.com

Website

garrettberner.com

Objective

Experienced Designer with strong graphic design expertise, people skills, computer knowledge, business experience and traditional art abilities seeking a long term Designer position that offers the opportunity for career advancement.

Education

New York Institute
Of Technology,
Old Westbury, NY
Bachelor of Fine Arts

Technical Skills

Programs

Photoshop, Illustrator, Dreamweaver, Flash, Acrobat, InDesign, QuarkXpress, BareBones BBEedit, Swift 3D, Microsoft Word, Powerpoint, Excel, EVA Realtime, MotionBuilder, iMovie, Final Cut Pro, and Electric Rain Swift 3D. Macintosh and Windows platforms.

Languages

HTML, Responsive Design, WordPress, JavaScript, jQuery, CSS, ActionScript, ASP, Perl